

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
Dockery

Serial No.: 08/813,852

Filed: March 7, 1997

For: SYSTEM AND METHOD FOR
PROMOTING STORES AND PRODUCTS §



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Group Art Unit: 3652

Examiner: F. Bartuska

TRANSMITTAL

Assistant Commissioner For Patents
Washington, D.C. 20231

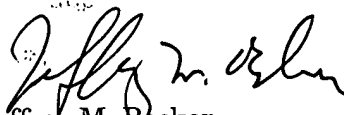
Sir:

Enclosed are the following regarding the above-identified patent application:

1. an Amendment After Final in response to the Final Office Action mailed March 5, 1999;
2. this original Transmittal Letter and one copy; and
3. a return postcard.

The Commissioner is hereby authorized to charge payment of any further fees associated with any of the papers submitted herewith or to credit any overpayment to Deposit Account No. 08-1394.

Respectfully submitted,


Jeffrey M. Becker
Registration No. 35,442

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GROUP 3600

Date: May 24, 1999

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D-650595.1

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner For Patents, Washington, D.C. 20231

on

May 24, 1999

Pamela Ubo



#8/B(NE)
SW 6/2/99
PATENT
Docket No. 216513
JLH

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In re application of: §
Dockery §
Serial No.: 08/813,852 § Group Art Unit: 3652
Filed: March 7, 1997 § Examiner: F. Bartuska
For: SYSTEM AND METHOD FOR §
PROMOTING STORES AND PRODUCTS §

AMENDMENT AFTER FINAL

Box AF
Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In response to the Final Office Action mailed March 5, 1999, please amend the above-identified application as follows:

In the Specification:

- On page 2, line 3, change "singular" to -- singularly --.
- On page 16, line 6, change "Fig. 4" to -- Fig. 4A --.
- On page 16, line 19, change "March" to -- December --.
- On page 16, line 28, change "Fig. 4" to -- Fig. 4B --.
- On page 17, line 7, change "Fig. 4 shows" to -- Figs. 4A and 4B show --.

In the Claims:

Cancel claims 2, 3, 5-9, and 11-16 without disclaimer or prejudice, and amend the claims as follows:

1. (Twice Amended) A method for promoting sales of a product carried in a store, the method comprising the steps of:

collecting information about the product[;], the collected information pertaining to practical uses or advantages of the product;

Do
Not
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